AHSANUL KABIR

Contact No. +88 01321 22 77 23 (WhatsApp)
+88 01730 716 111
Skype: ahsan.astoria
E-Mail: ahsan@mnptechs.com

Seeking a role in WordPress Developer / Web Developer / SEO

Synopsis

➔ A dynamic Web Development professional with nearly **6 years** of experience in HTML5, CSS3, JavaScript/JQuery, Bootstrap, PHP, MySQL, WordPress, Laravel, and UX/UI. WordPress install, WordPress Optimize, Custom Plugins, Custom Themes and content setup, Extra features add, Fix any error, Responsive & Mobile Friendly design.

➔ A SEO professional with On-Page, Off-Page and Technical SEO expert with 5+ years of real-life working experience. We are able to rank any websites (Affiliate/Local SEO/E-Commerce) at any location, using our experienced SEO team.

Employment Recital

ORGANIZATION   **: MNP Techs,** Dhaka, Bangladesh
POSITION   **: Managing Director**
DURATION   : Since 1st February, 2017 to TILL
WEB   : https://mnptechs.com

RESPONSIBILITIES:
- Developing and executing business strategies to achieve short and long-term goals.
- Developing and implementing business plans to improve cost-efficiency.
- Maintaining positive and trust-based relations with business partners, shareholders, and authorities.
- Overseeing the company's business operations, financial performance, investments, and ventures.
- Supervising, guiding, and delegating executives in their duties.

ORGANIZATION   **: MNP Techs,** Dhaka, Bangladesh
POSITION   **: Lead Web Developer (Wordpress / PHP / Laravel) Team**
DURATION   : Since 1st February, 2017 to TILL
WEB   : https://mnptechs.com

- Do planning for the project & work as Project Manager.
- Distribute works to my developer team.
- Develop frontend and backend architectures.
- Create solution designs and technical specifications for development projects.
- Develop secure REST API using Laravel and Headless WordPress.
- Develop new UI features and components

- Involves hands-on production work, translating design and concepts into WordPress-based websites and web applications.
- Develop custom themes and plugins for WordPress and Woo Commerce.
- Analyze project specifications, break down the tasks into sprints, prepare timeline and execution plan
- Automate the deployment and migration process, configure and work with modern workflow and collaboration tools.
- Setup, configure and work with modern workflow, collaboration and build tools like Webpack, Git etc.
- Carry out multiple projects simultaneously and should be able to release products within the deadline.
- Define how a component looks as well as how it works
- Know UI patterns that make good UX sense
- Ensure the technical feasibility of UI/UX designs
- Collaborate effectively with the Product Manager and the development team to determine the optimal UI for the product

ORGANIZATION   : **MNP Techs,** Dhaka, Bangladesh
POSITION   : **Lead Search Engine Optimization Team**
DURATION   : Since 1st February, 2017 to TILL
WEB   : https://mnptechs.com

- Manage all the SEO Aspects
- Analyze and Check performance issues
- Conduct Technical SEO & On-Page SEO
- Optimize Products and Categories for better ranking
- Prepare content strategy and provide SEO guidelines
- Create Keyword Optimization plan
- Keyword research and Implementation for New products
- Find and Fix technical issues in the site and improve performance

Tech & Tools:

Ahrefs, Semrush, Klaviyo, Google Search Console, Google Analytics

---

ORGANIZATION   : **Anna Feldman Esq., New York, USA**
POSITION   : **HR & ADMIN MANAGER**
DURATION   : Since 20th October, 2013 to 30th November, 2016

ORGANIZATION   : **PETRONAS CARIGALI IRAQ HOLDING B.V., Dubai, U.A.E.**
POSITION   : **ADMIN EXECUTIVE**
DURATION   : Since 16th November, 2011 to 22nd May, 2013

ORGANIZATION   : **Al Asab General Transport & Contracting Company, Abu Dhabi, U.A.E.**
POSITION   : **Sr. Executive - HR & ADMIN**
DURATION   : Since 10th Aug, 2009 to 30th October, 2011

ORGANIZATION   : **Oil and Gas Construction Company L.L.C. (OGASCO), Abu Dhabi, U.A.E.**
POSITION   : **HR Executive / Generalist**
DURATION   : Since 27th July, 2006 to 30th July, 2009

ORGANIZATION   : **IDOL GROUPS PVT. LTD., BANGLADESH**
POSITION   : **Operation Executive**
DURATION   : 15ᵗʰ December, 2003 to 15ᵗʰ July, 2006

ORGANIZATION   : **TECH DOMAIN**
POSITION   : **IT Professional** (Hardware & Web Development)
DURATION   : 1ˢᵗ February, 2002 to 30ᵗʰ November, 2003

ACADEMIC PROFILE

2009   MBA in HR
            National Institute of Management, India.

2001   B.Sc. in Computer Science
            Bangalore University, Bangalore, India.